

Historic Dixie Theatre Committee Meets

The Emanuel Coalition for Cultural and Economic Development met December 7 to discuss ongoing plans for the Historic Dixie Theatre renovation.

ECCED Chair Bill Rogers Jr. informed the committee that the theatre has been approved for its 501(c)3 status, and has hired the M3 Agency out of Augusta to develop marketing and publicity for the project. Rogers and Downtown Development Director Lynn Brinson have also been making the rounds to local civic clubs in the community to update them on the progress of the theatre.

Emanuel Arts Council Executive Director Jacquie Brasher gave a report on the recent meeting of the History & Collections Committee of the Historic Dixie Theatre project. She said committee members are getting ready to compile video and audio recollections of the theatre from community members.

Gary Mason told the committee that the Bellamy family in Swainsboro had donated several items to the theatre, including two original movie projectors, and a vintage Coca-Cola cooler and popcorn machine. These items will be placed in the renovated theatre as a tribute to the rich history of the theatre.

Brinson gave a Powerpoint presentation on the samples of logos developed by the M3 Agency. The committee decided on two logos for the agency to combine and redesign. A website for the renovation project will also be developed soon. Members of the community will be able to donate to the project directly on this website. Fund raisers are being planned for the first quarter of 2017.

