

ECCED Selects Marketing Agency

The Emanuel Coalition for Cultural & Economic Development has hired the M3 Agency to work on the Historic Dixie Theatre restoration project. The agency will work with the ECCED and its Marketing Committee in developing branding, a website, printed materials, promotional videos, fundraising campaigns, and more in the quest to restore the Historic Dixie Theatre into a fully functional cinema and live performance venue.

M3 Agency is a full-service marketing company located in Augusta, Georgia that was founded in 1998. The award-winning agency was selected to work on the Historic Dixie Theatre project because of its extensive experience with similar projects.