

# DESIGN COMPETITION

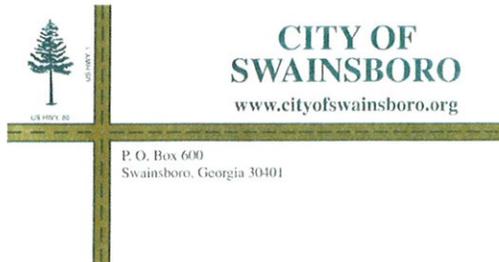
*“Designs that make a Difference!”*

## **Logo:**

### **History:**

Swainsboro’s original logo was developed in the 1990’s from a design contest run by the City of Swainsboro. The original logo (*Exhibit A*) was consistent with the City’s initial slogan “Where Main Streets Meet.” In 2008, the City hired a designer to create a new website. This new design ushered in a new type (*Exhibit B*) for the City of Swainsboro and instigated a new slogan: “Crossroads of the Great South.”

### **Exhibit A:**



### **Exhibit B:**

CITY OF GEORGIA  
**Swainsboro**

### **About Swainsboro:**

**Current Slogan:** Crossroads of the Great South

**Commonly Used Icons:** Pine Tree, Roads and Fountain (*Icons: Downloadable Form*)

**Commonly Used Colors:** Forest-Green, Gold

**Other Information:** Swainsboro is home of the Pine Tree Festival and an emerging Arts Community. If you would like more information on the City of Swainsboro, please check out our website at [www.cityofswainsboro.org](http://www.cityofswainsboro.org).

### **Format:**

The Contest is open to individuals, companies, groups and organizations. Limit THREE submissions per category per entry. The entries must be submitted as a scalable vector graphic in EPS format or as a JPG. The purpose of this design competition is to create a symbol, icon, or image to be paired with the City of Swainsboro’s current type (*Exhibit B*). Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.

**DUE: October 1<sup>st</sup>, 2009**

Send JPEG or EPS Format Designs to [downtown@cityofswainsboro.org](mailto:downtown@cityofswainsboro.org) under the subject headline: Design Contest along with contact information.

**PRIZE: \$350**