

CITY OF GEORGIA Swainsboro

Crossroads of the Great South

“Designs that make a Difference!”

The City of Swainsboro is proud to announce two new Design Competitions for Swainsboro. The City is seeking innovative or traditional designs in three categories: Logo, City Seal and Landscape Architecture.* The competition runs from September 1st to October 1st. Please read the following descriptions and guidelines for entering the competition below and good luck!

Win up to \$1000 in Prize Money

Logo:

Description: The City of Swainsboro is currently developing a new image that depicts the priorities, resources and vision of the City. A new website was recently developed to showcase the wide variety of opportunities that can be found in Swainsboro. Swainsboro is currently seeking finished designs for a new logo. The new design must incorporate the current Swainsboro type (*Exhibit B*). Information that may help with your design is listed below in the Logo Section on Page 2. Guidelines, competition rules and prizes for best design are also listed below in the Logo Section.

Prize for Winning Logo: \$350

City Seal:

Description: The City of Swainsboro is currently developing a new City Seal to be used on all official documents to represent the City. This seal should represent some historic, cultural, or iconic symbol that embodies the City of Swainsboro. Information that may help with your design can be found listed below in the City Seal Section of Page 3. Guidelines and prizes for best design are also listed on the City Seal Page.

Prize for Winning Seal: \$150

Landscape Architecture:

Description: The historical and cultural center of Swainsboro is unquestionably the Downtown square. Complete with a fountain, benches, monuments and green space, the Square is utilized for a variety of purposes. The City of Swainsboro is interested in creating a more user-friendly environment on the Square by integrating new shade structures that compliment the overall aesthetic and design of the space. Information that may help with your design is listed below in the Landscape Architecture Section on Page 4. Map and Photos are available on our website in a downloadable PDF. Guidelines, competition and prizes for best design are also listed below in the Landscape Architecture Section. (*The City of Swainsboro is only seeking designs, entrants are not expected or intended to build and implement their design into the Downtown Square.*)

Prize for Winning Shade Structure Design: \$500

**Winning designs in each category (logo, city seal, and landscape) architecture become the property of the City of Swainsboro. Judges for the competition include members of the City, County, DDA, Chamber of Commerce, and Emanuel Arts Council.*