

CITY OF GEORGIA  
**Swainsboro**  
*Crossroads of the Great South*

July 1, 2009

Dear Creative Marketplace Candidate,

On behalf of the City of Swainsboro and Downtown Development Authority (DDA), it is my pleasure to present to you the Creative Marketplace Competition for Downtown Swainsboro. We hope that you find this year's competition to be a great opportunity to begin your new business with the full support of our City, Building Owners, DDA, and community. Whether you are planning to open up a Retail, Restaurant, or Arts/Entertainment business, I am confident that you will find *your place* in Downtown Swainsboro. Downtown has always been the cultural and economic center of our community and this business plan competition is an invitation, to you, to become a part of our growth.

I hope the following information packet will serve as a practical tool in acquainting yourself with the Creative Marketplace Competition and answer any questions you might have. I invite you to tour our Downtown and discover the countless opportunities our community holds. Downtown is major part of our Swainsboro's identity and compliments a vast network of resources in our community such as our outstanding educational triad of public schools, Swainsboro Technical School, and East Georgia College, the very first rural Technology Park in Georgia (Pathway), our outstanding recreational venues of George L. Smith Park and Flat Creek Lodge and the emerging arts scene in our Historic District. Your new business will become a part of the unique and varied experiences in this busy but charming community.

Thank you again for taking an interest in the Creative Marketplace Competition. We look forward to receiving your business plan and wish you great success with this opportunity.

Sincerely,



Charles Schwabe  
Mayor, City of Swainsboro